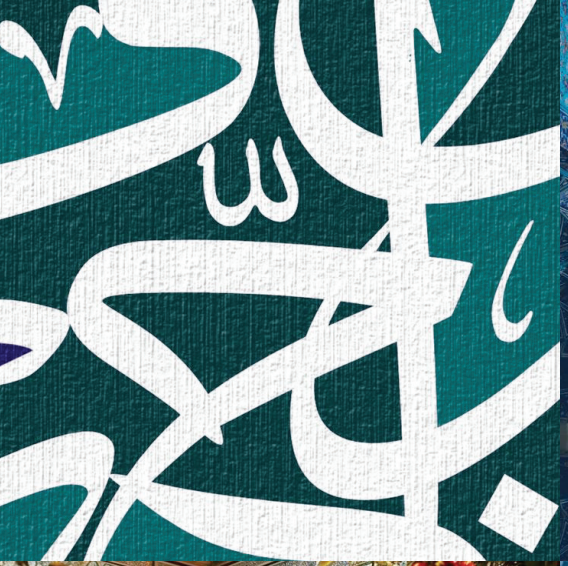
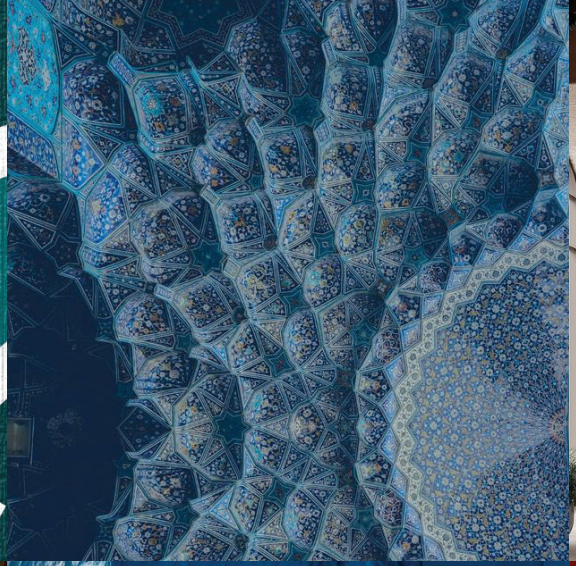

آرامش
ARAMESH
PERSIAN CUISINE

Aramesh is a modern Persian Cuisine concept established in Riyadh, inspired by the richness of Persian heritage and designed for today's refined palate. Rooted in tradition yet shaped by contemporary vision,

Aramesh transforms classic Persian flavors into an elevated high-end casual experience.

"sophisticated, warm, and intentionally crafted.









آرامش

ARAMESH

Logo Concept

inspired by the harmony between Persian calligraphic heritage and modern typographic clarity, blending Arabic script with a contemporary Latin wordmark. Its balanced forms and restrained elegance reflect warmth, sophistication, and intentional craftsmanship rooted in timeless culture.





Blue

Pomegrenate

Sunburn

Light Blue

Spice Red

Mocha

Color Palette

The palette is inspired by the depth of Persian tiles and textiles, anchored in rich blues and layered with pomegranate, spice red, sunburnt earth, and mocha tones. Soft light blue and warm neutrals bring balance and warmth, creating a timeless yet contemporary expression of refined heritage.


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آرامش
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Warbler

AaBbCcDdEe
123456789!?$

Quicksand

AaBbCcDdEe
123456789!?$

Markazi

حيث يلتقي التراث
بالذوق الراقي

Nassim

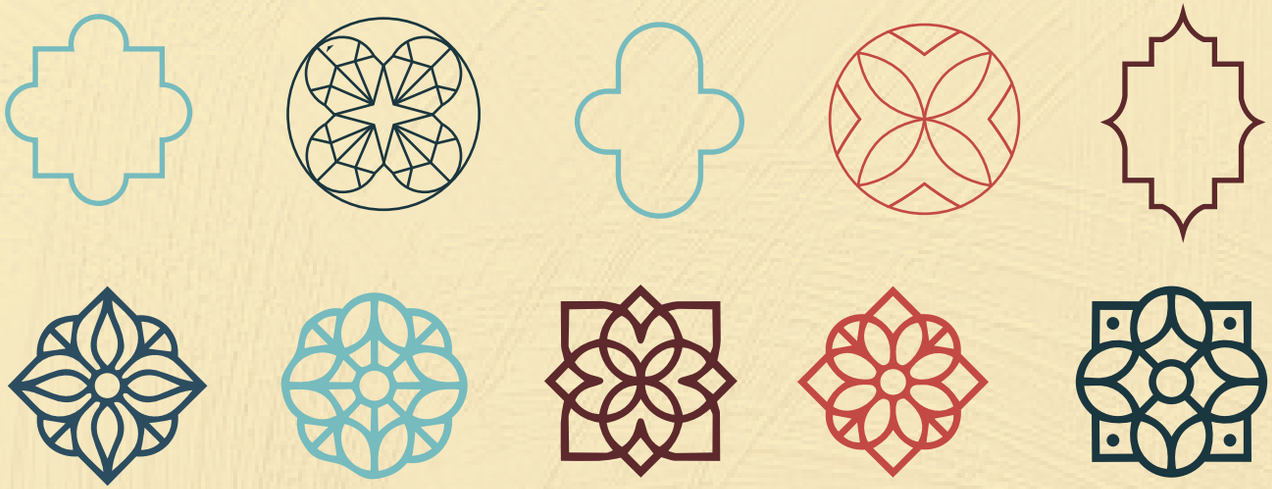
حيث يلتقي التراث
بالذوق الراقي


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Main Elements



Secondary Elements















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